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**California Indian  
Manpower Consortium,  
Inc.**

## Media Release

### **California Indian Manpower Consortium, Inc. Awarded Grant by Sierra Health Foundation to Develop Customer Relationship Management System**

Sacramento, California, September 2017: California Indian Manpower Consortium, Inc. (CIMC) has been awarded a \$15,000 grant from the Sierra Health Foundation 2017 Responsive Grant Program. The grant award addresses increasing efficiency in delivery of high quality programs and services to Native Americans throughout Northern California by deploying and implementing a Customer Relationship Management (CRM) system that will streamline manual processes and reduce staff time on administration. A CRM System allows businesses to manage business relationships and the data and information associated with them.

Sierra Health Foundation, a private philanthropy that forges new paths to promote health and racial equity in partnership with communities, organizations and leaders, awarded Responsive Grants Program grants to 22 organizations to improve health, promote access and reduce health inequity.

California Indian Manpower Consortium, Inc. is a nonprofit organization, created in 1978, with the purposes of offering training, employment and other activities designed to meet the employment and training needs of Indian and Native American people; promoting community self-help programs and providing direct services to assist the American Indian population to become economically self-sufficient and to alleviate poverty in the rural, reservation, and urban areas; providing professional economic development services to assist American Indian tribes and organizations in developing funding strategies and public-private partnerships that will lead to greater economic vitality; and promoting and providing programs and activities designed to improve the educational attainment levels of Native American youth and adults.

*As first Americans, we walk in the present, with our eyes on the future and the past in our hearts. We advocate pride in our cultural integrity. We honor the spirit that ensures continuity of the sacred circle. Our team of caring professionals: empowers Native Americans to achieve excellence; revitalizes our communities; and embraces the challenges of the 21st century.*